

Webius E-commerce Website Features

Our e-commerce website is a very powerful platform designed to allow maximum flexibility and allows the shop-admin to have full control of the shop independently, once the shop is set up.

Prices begin at \$2599, including hosting for a year. One may not need all features, but they will be available, should the business grow / should you want to add them in the future. **Terms:** "shop-admin" is the owner of the shop, "designer" is Webius Design.

Services Provided by Webius Design:

- Guided training on how to use the shop and become a shop-admin
- 10 hours of Support for the first two months of the shop (to get the shop stable and running)
- Submit the site to Google search engine
- Hosting & domain registration (.org/.com/.net) for the first year are **included**
- **Yearly** hosting & domain registration for the **second year** is **ONLY \$450 \$299/year***
- Yearly platform update support (one support request a year by e-mail, phone or in person) and resubmission to Google search engine
- 10 Emergency support requests (major failure or disfunction of the shop) are provided free of charge on the condition that the failure was not caused by the shop-admin

Graphic Design by Webius Design:

- Professional design by **Webius Design** customized to your needs, with multiple revisions.
- Creating a favicon from your logo (favicon is the special icon seen when bookmarking a page)
- Quick and easy control of switching to a different design / theme (for the holidays, for example). Designing each additional theme for an additional (affordable) fee.
- Each main category will feature aesthetic and inviting photos
- Information pages: home page (mostly large pictures), about, contact, terms & conditions, site map and additional pages, if needed (up to 10 pages are included). The shop-admin can edit the text in those pages in the future
- Shop pages: categories, sub-categories, product, shopping cart pages

Search Engine Optimization:

- Sumbition to Google search engine
- 100% search engine friendly; Google will view the products easily and include them in its index
- Site map page
- Shop's search engine

Catalog / Categories / Products Management (shop-admin features):

- Unlimited number of categories, subcategories and products.
- Inventory management (including backordered items and automatic low inventory alerts)
- Simple, configurable products (e.g. size, color, etc.) including store-specific attributes
- Approve, edit and delete product reviews

Product Browsing (the interface your customers experience):

- Support for multiple images per product, zoom in on images, product reviews.
- Product comparison, product reviews
- Cross-sells, up-sells, related products, recently viewed/compared products
- stock availability, product option selection (select color, difference packages size and more).
- Product listing in grid or list format
- Add to wishlist / send to a friend
- Search capabilities
- View category image above products
- Shop by categories, prices or other store-specific attributes

Checkout & Shopping Cart:

- Quick & simple one-page checkout
- SSL security support for online orders (hosting charges are higher for SSL support)
- Possibility to order without creating an account
- Option to create account at beginning of checkout
- Accept gift messages per order and per item
- Saved shopping carts with configurable expiration time

Payment:

- Integrated with several tools (PayPal, Google Checkout, Authorize.net and more)
- Saved credit card method for offline payments
- Accept checks/money orders
- Support for multiple currencies
- Option for offline payment only (customers order online then contact by phone or fax with their credit card information)

Order Management / Customer Service / Customer Account:

- All the automatic generated e-mails include your logo and the look and the "feel" of the shop.
- Print order, view order status, past orders and re-orders (by either customer or shop-admin)
- Print invoices and packing slips
- Automatically generate e-mails for order status (processed/paid/shipped) and account status
- Automatically generate one or multiple invoices, shipments and credit memos per order
- Simple "Contact Us" form (including Name, E-mail, Phone, Message)
- Customer account includes contact information, unlimited address book (billing / shipping), newsletter subscriptions, wishlist with ability to add comments, product reviews submitted
- Forgot password email (automatic, or sent by the shop-administrator)
- Shop-admin can create and manage different customer groups with different "rules"

Marketing Promotions and Tools:

- Flexible coupons with ability to restrict to customer groups, time period and products. Examples: percentage discount, fixed amount discount, free shipping, buy X – get Y free etc.
- Customer group-specific pricing
- Newsletter management
- Polls

Shipping:

- Integrated for real-time shipping rates from FedEx, UPS etc.
- Configurable shipping according to products or flat rate shippings

International Support:

- Multi-lingual, support for multiple currencies, flexible tax rate support
- Configurable list of allowed countries for site registration, shipping and billing address.

Analytics and Reporting:

- Automatically generated tax report
- Different automatic reports: sales, best viewed products, best purchased products, best customers (by total / number of orders) abandoned shopping carts, coupon usage, refunds, low stock etc...

We pride ourselves with personal and professional service.
Please contact us at +1 (647) 367-4677 to discuss this offer in detail.

* Hosting & domain registration (for the second year on) and some of the form fees are in US dollars, as they are being provided by a third party company in US dollars too. Rates are subject to change in accordance with the fluctuations of the hosting and domain name market (for the aforementioned reason). Additional 4% for payments with credit card.

Webius E-commerce Website Upgrades

The following upgrades to your E-commerce Website are available:

Services Provided by Webius Design & Search Engine Optimization:

- Faster delivery time
- Support after the first two months at an hourly rate of \$45/hr
- Submitting to additional search engines (Yahoo for example): \$30 per search engine
- Adding your business to Google Maps: \$30
- Any additional features will be discussed and priced separately.

Hosting / Website Platform Upgrades:

- Hosting & domain registration for special domains (.ca or other counties). Fees depend on the country. These additional charges are applied every year, including the first year (in US \$).
- SSL Certificate & Dedicated IP: \$199/year (in US \$). These additional charges are applied every year, including the first year.

Additional pages:

- If you need more than 10 pages or information.

Upgrades to Forms: Included in the E-commerce is one simple "Contact Us" form with the following fields: Name, E-mail, Phone, Message.

It is possible to upgrade your "Contact Us" form or create additional forms. Following are the possible upgrades:

- Additional forms
- Additional fields
- Special fields (drop down menus, calendar, upload a file, etc)
- Checking required fields
- CAPTCHA & other spam "fighters"
- Automatic confirmation e-mail
- Customized "thank you" page
- Secure online payments through forms
- Backups and reports of your contact forms
- Limited / unlimited monthly submissions of these upgraded forms

Graphic Design by Webius Design:

- Additional customized designs / themes by **Webius Design**:
 - Same structure but different colors and pictures: \$449
 - New structure: beginning at \$599
- "Face Lift": updating the design periodically: contact for quote
- Logo design / Business card design: ~~\$200~~ \$120. Including **250 Full Color** business cards on premium 80 lb. (215 gsm) matt card, uploading logo to your website and creating a favicon from your logo (small icon). Offer includes 3 revisions, 100% satisfaction guaranteed – you pay after you approve the initial design idea. Click [here](#) for additional info.

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